



Michigan Tourism Strategic Plan Project

Stakeholder Listening Sessions

Opportunities for industry stakeholders to learn about the project, the issues that will be addressed in the plan, and provide input and feedback.

Eastern Upper Peninsula

Date: **June 1, 2006**

Time: 1:00pm – 4:00pm

Location:

Kewadin Casino Hotel
2186 Shunk Road
Sault Ste. Marie, MI 49783
web: www.kewadinsault.com

Hosted by: Kewadin Casino and Hotel

Southwest Lower Michigan

Date: **July 10, 2006**

Time: 1:00pm – 4:00pm

Location:

Burnham Brook
200 W. Michigan Avenue
Battle Creek, MI 49017
web: www.burnhambrook.com

Hosted by: Battle Creek/Calhoun County VCB

web: www.battlecreekvisitors.org

Southeast Lower Michigan

Date: **July 12, 2006**

Time: 1:00pm – 4:00pm

Location:

The Henry Ford
20900 Oakwood Blvd.
Dearborn, MI 48124-4088
web: www.thehenryford.com
Location Details: The meeting will be in the Village Pavilion - enter thru the Eagle Lane Gate off of Village Road, just west of the Southfield Freeway, park in the lot behind the Eagle Tavern. (see map at: www.thehenryford.com/visit/images/TheHenryFordCampus.pdf)

Hosted by: The Henry Ford

Central Lower Michigan

Date: **July 13, 2006**

Time: 1:00pm – 4:00pm

Location:

Bavarian Inn Lodge
One Covered Bridge Lane
Frankenmuth, Michigan 48734
web: www.bavarianinn.com

Hosted by: Saginaw Valley CVB

web: www.visitsaginawcounty.com

Northwest Lower Michigan

Date: **July 19, 2006**

Time: 1:00pm – 4:00pm

Location:

Grand Traverse Resort & Spa
100 Grand Traverse Village Boulevard
Acme, Michigan 49610
web: www.grandtraverseresort.com

Hosted by: Grand Traverse Resort & Spa

Northeast Lower Michigan

Date: **July 20, 2006**

Time: 1:00pm – 4:00pm

Location:

Great Lakes Maritime Heritage Center
500 W. Fletcher St.
Alpena, MI. 49707
web: www.thunderbay.noaa.gov

Hosted by: Alpena CVB

web: www.alpenacvb.com

NOTE: Western UP Session was held in conjunction with the 2006 UP Tourism Conference on May 12, 2006 in Iron Mountain.

Don't miss the opportunity to learn more about this important initiative and have your voice heard!

For more information about the project visit: www.tourismcenter.msu.edu/plan